Yotru empowers job seekers to optimize their resumes and cover letters for ATS, increasing their chances of catching recruiters' attention in a competitive job market.

Why ATS Matters for Resumes

Understanding Applicant Tracking Systems

How ATS revolutionizes the hiring process for employers today

Applicant Tracking Systems (ATS) help employers by **streamlining the hiring process**. They automatically filter and rank resumes based on keywords and formatting, ensuring that only the most relevant candidates are considered. Understanding how ATS works is crucial for job seekers aiming to enhance their chances of landing interviews.

01

Keywords

Many applicants fail to use relevant **keywords** that ATS software scans for, resulting in automatic rejection.

02

Formatting

Resumes with complex formatting often confuse ATS, leading to missed information and **rejections**.

03

Structure

An improperly structured resume makes it difficult for ATS to parse information, causing **lost opportunities**.

The ATS Challenge

Understanding common pitfalls that lead to rejection by Applicant Tracking Systems

The Importance of ATS Optimization

Understanding the statistics behind resume rejections and ATS

Research shows that up to 75% of resumes are never seen by human eyes due to ATS filters. By optimizing your resume and cover letter for ATS, you can significantly increase your chances of reaching recruiters and landing interviews. Don't let your hard work go unnoticed!

Aligning Keywords in Your Cover Letter

Ensure your cover letter resonates with ATS by mirroring job descriptions effectively.

An effective cover letter must **align closely** with the job description. By incorporating specific keywords and phrases, you enhance your chances of passing through the ATS, ensuring your application gets noticed by real humans.

Common Struggles for Job Seekers

Navigating the confusing landscape of ATS rules and application processes

Job seekers often face **frustration** due to confusing rules, leading to wasted applications and reliance on generic templates. Understanding the challenges of ATS can help candidates tailor their submissions effectively and increase their chances of landing interviews.

Introducing Yotru: ATS-Friendliness

Revolutionizing how jobseekers create resumes and cover letters

Yotru was designed with applicant tracking systems in mind. Our platform includes a **smart keyword matching** feature and clean formatting, ensuring your documents stand out. With Yotru, you're equipped to navigate ATS challenges effectively.

Streamlined Process for ATS-Ready Documents

Upload Your Information

Begin by easily uploading your personal details, work experience, and education. Yotru's **intuitive interface** guides you through the process.

AI Generates Resume

Our advanced AI technology creates a professional, ATS-friendly resume tailored to your unique qualifications. You'll receive a document that effectively showcases your strengths.

Optimize Your Cover Letter

Following resume generation, Yotru optimizes your cover letter for ATS compatibility. The system ensures keyword alignment, resulting in a compelling letter that resonates with employers.

Benefits of Using Yotru

Discover how Yotru enhances your application experience with innovative features and tailored support.

Join our Pilot program designed for career development organizations.

Faster Applications

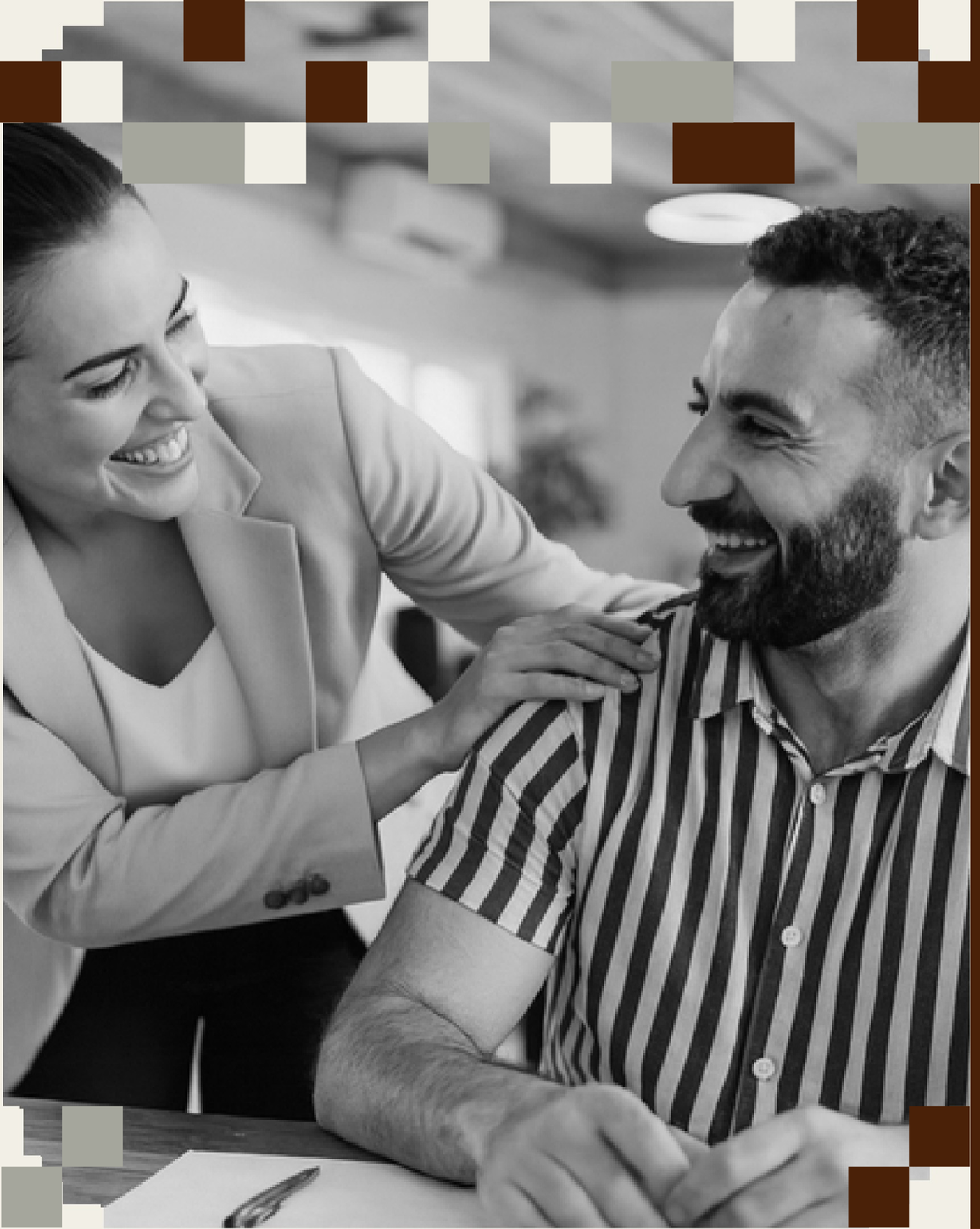
Submit your applications quickly and efficiently.

Higher Match Rate

Increase your chances of getting noticed by recruiters.

Professional Templates

Stand out with visually appealing, ATS-friendly designs.



Build Your ATS-Friendly Resume Today

Take the first step towards a successful career with Yotru's tools and expertise.

With Yotru, you can create an **ATS-friendly resume** that stands out. Our platform streamlines the application process, helping you craft tailored documents that resonate with recruiters. Start your journey towards success by visiting www.yotru.com today!